



The Responsible Jewellery Council (RJC)

**The RJC Certification System:
What it means to your business' ethical, human rights,
social and environmental performance**

September 2010



Outline

1. **About the RJC**
2. About RJC Certification
3. Auditor Accreditation – auditing firms available to Members
4. RJC expands System Scope to include Platinum Metals
5. Chain-of-Custody – new standards work program



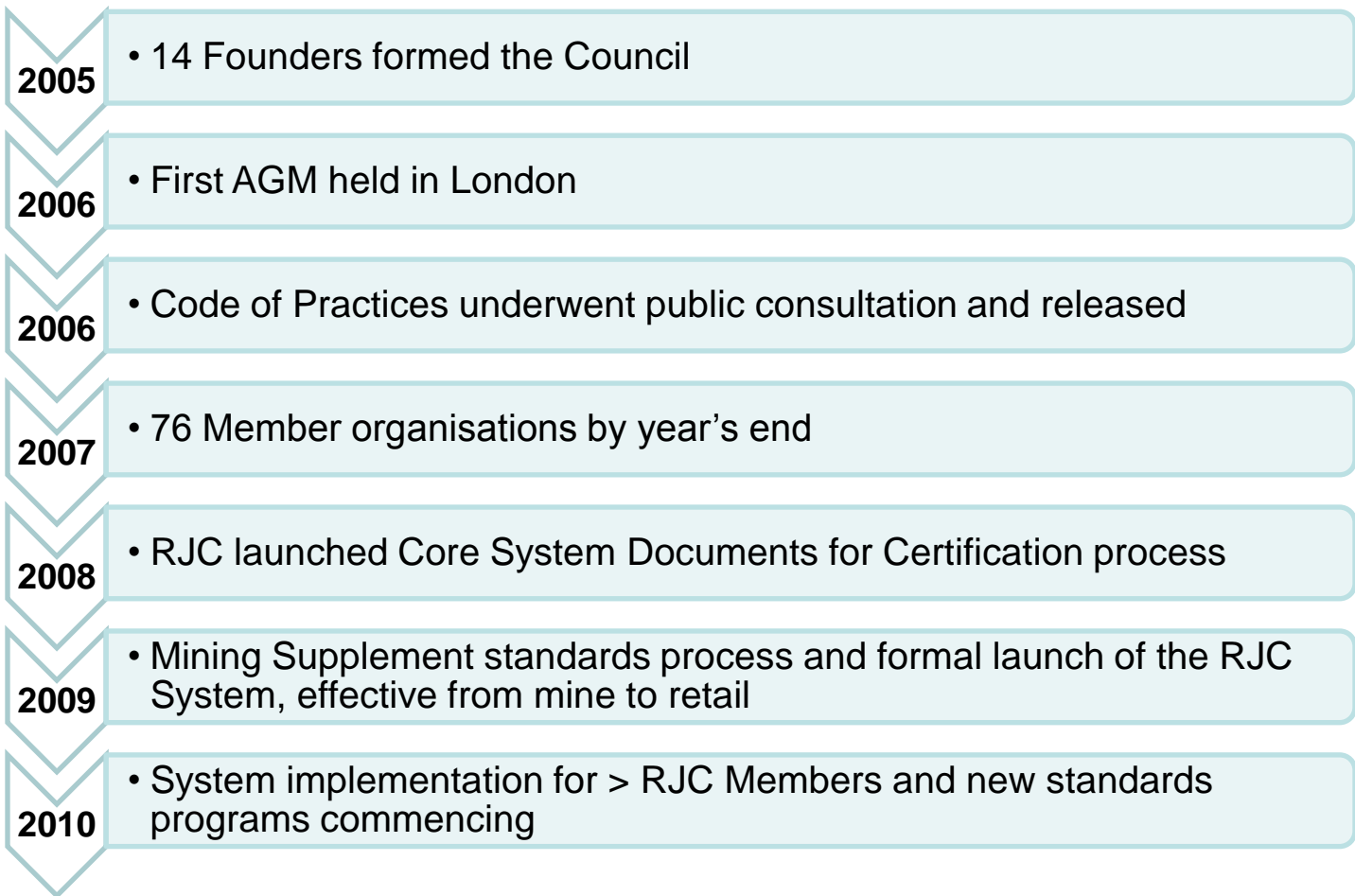
The Responsible Jewellery Council (RJC)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.

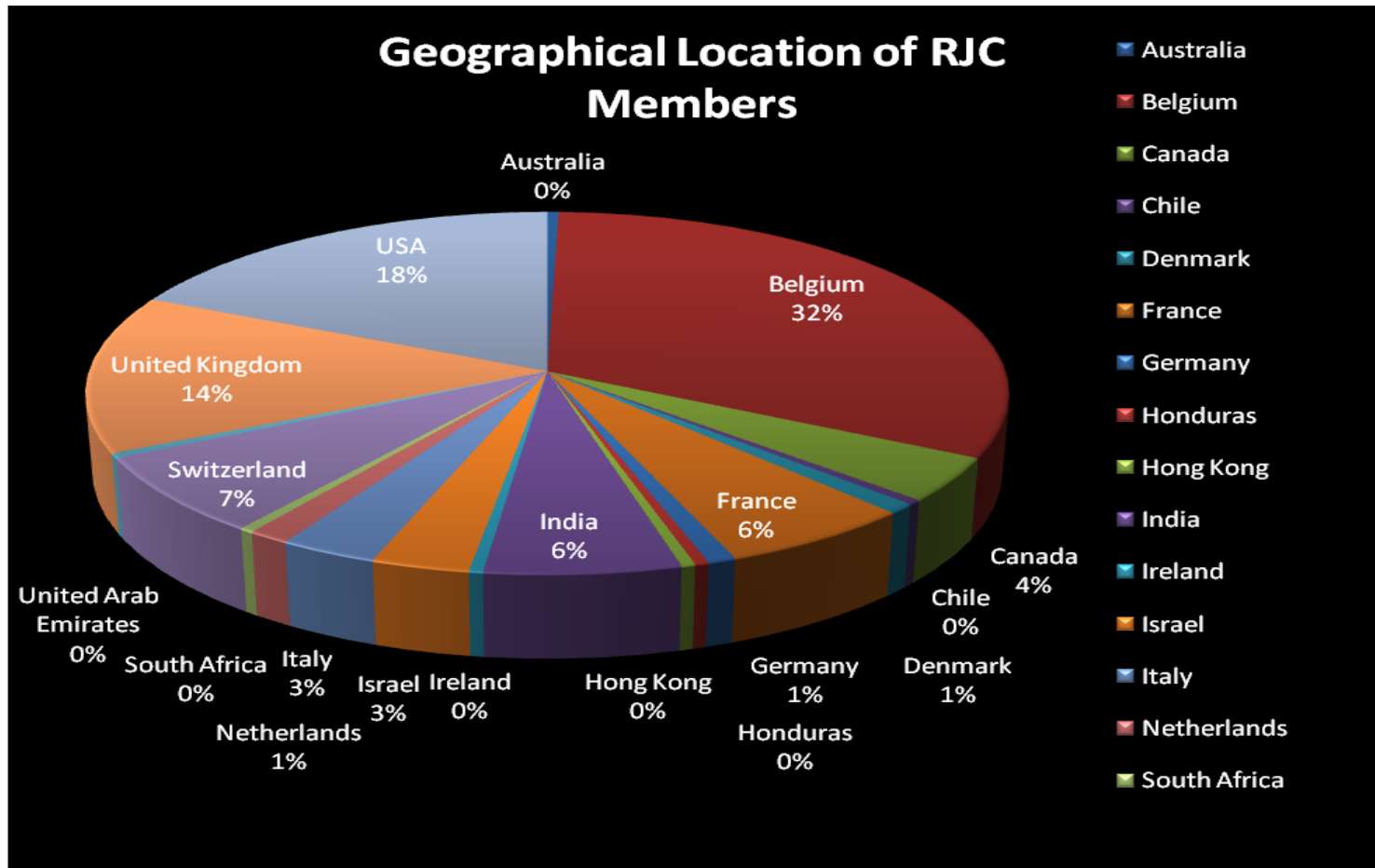
Mission of the RJC: To advance responsible ethical, social and environmental practices, which respect human rights, throughout the diamond, gold and platinum metals jewellery supply chain, from mine to retail.

The Council's focus is on the RJC Certification System.

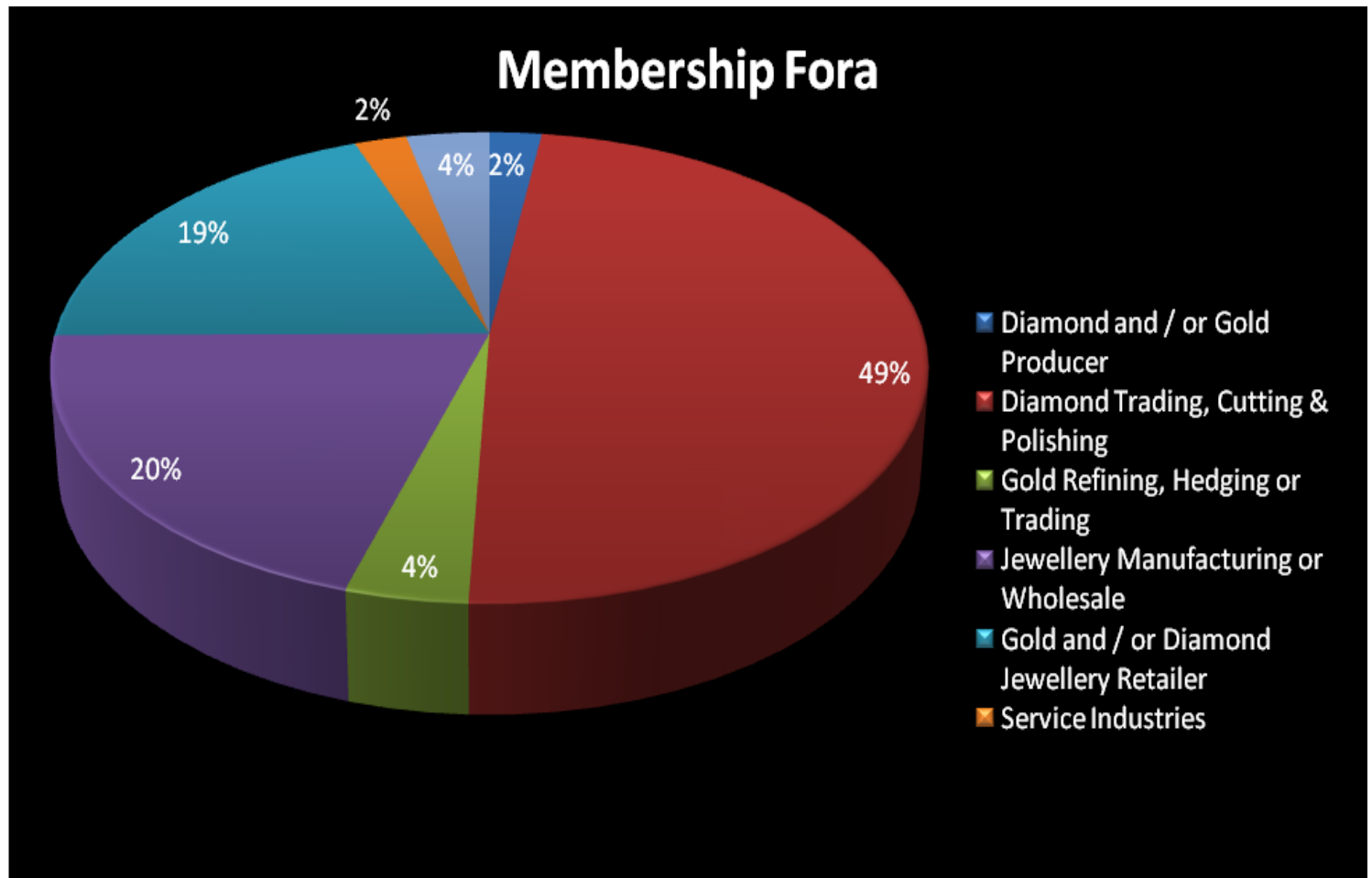
Evolution of the RJC and its System – a snapshot



Geographical Location of RJC Members



RJC Membership - by Fora





Governance of the Council

Officers of the Council

Chairman: Matt Runci: Jewelers of America

Vice-Chairman: John Hall, Rio Tinto

Honorary Secretary: Mark Jenkins, Signet plc

Honorary Treasurer: James Suzman, De Beers Group

Committee Chairs

Executive Committee: Matt Runci, Jewelers of America

Standards Committee: Charles Chaussepied, Piaget - Rob Headley,
Jewelers of America

Communications Committee: John Hall, Rio Tinto

Membership Committee: Nawal Ait-Hocine, Cartier

Legal Committee: Mark Jenkins, Signet plc

People Committee: Matt Runci, Jewelers of America

Finance Committee: Ruth Batson, American Gem Society

Accreditation and Training Committee: Gérard Satre, Chanel

RJC Management

Michael Rae, CEO

Governance of the Council

The Members of the Board of Directors are:

Michael Allchin – Birmingham Assay Office
Donna Baker– Gemological Institute of America
Ruth Batson – American Gem Society
Charles Bonas – Bonas & Co. Ltd.
Terry Burman – Signet Group plc
Bruce Cox – Rio Tinto
Vicki Cunningham – H.Cunningham Fine Jewelry Inc
Bernard Fornas – Cartier
John Hall – Rio Tinto
Michael Hoare – National Association of Goldsmiths
Mark Jenkins – Signet Group plc
Theo Killion– Zale Corporation
Mike Kowalski – Tiffany & Co.
Phillipe Leopold-Metzger – Piaget
Stephen Lussier – De Beers Group
Dilip Mehta – Rosy Blue NV
Rajiv Mehta – Dimexon Diamonds Ltd
Sonu Parikh – Diarough NV
Bernadette Pinet-Cuoq - Union Française BJOP
Matt Runci – Jewelers of America
Chris Ryder – BHP Billiton Diamonds Inc
Yedwa Simelane – AngloGold Ashanti Limited
James Suzman – De Beers Group



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Business Case for RJC Certification

- **Common standard** – opportunity to avoid duplication.
- **Credible System** – third party auditing, stakeholder involvement and consultation.
- **Support** – tools and guidance, training.
- **Consumer recognition** – a label of confidence.
- **Cost effective** - one cost of development of the standard and system for all; large competing pool of auditors.



RJC Code of Practices



Defines responsible ethical, human rights, social, and environmental practices for businesses in the diamond, gold and platinum metals jewellery supply chain.

Based on national and international law, established international and industry standards and sound business practices.

Establishes objective and verifiable standards against which RJC Members may be certified.

This is a living document and will undergo content review as applicable.

Scope of the RJC Code of Practices- Four Pillars

Business Ethics - upholding ethical business practices.

Human Rights and Social Performance - upholding fundamental human rights, treating workers fairly and with respect, encouraging a diverse workforce, and provision of a safe working environment.

Environmental Performance - promoting efficient use of resources and energy, and reducing and preventing pollution.

Management Systems - compliance with applicable law, establishing policy, and managing business risks including Contractors, Suppliers and Partners.



RJC Certification of Members

What	Conformance with RJC Code of Practices for responsible business practices.
Who	Independent 3 rd party auditors verify RJC Member companies.
How	Members carry out a Self Assessment against the Code. Auditors conduct verification with desktop reviews and visits to facilities.
When	Within 2 years of joining the Council
Why	Certified Members can provide assurance to customers, suppliers, regulators and stakeholders of responsible business practices against a common industry standard.

Member Support

RJC assists its Members to achieve certification and involves them in governance.

- Resources on RJC website:
 - Download system documents
- Free RJC training delivered by webinar:
 - How to carry out Self Assessments
 - How to identify key risks in your sector
- Become involved in RJC Committee work, eg:
 - Standards, Communications and Accreditation/
Certification.

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Auditor Accreditation

- RJC Management Team is carrying out accreditation of auditors.
- Accreditation reflects the RJC's endorsement of an auditor's competence and integrity. Auditors must take additional training on the RJC System.
- Accredited Auditors are available at <http://www.responsiblejewellery.com/auditors.html>
- Firms providing existing services to Members are encouraged to apply.

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RJC expands System Scope to include Platinum Metals



- At the last Annual General Meeting, RJC's Members voted to include platinum metals in the scope of the RJC System.
- These are the first materials to be added to the RJC's original target materials of diamonds and gold.
- The Members also voted to give the RJC Board the responsibility to determine when other materials should be added to the RJC System's scope.

Platinum Metals - transition

Timeframes:

- RJC is now positioned to welcome new members who are part of the jewellery supply chain in the platinum metals jewellery.
- The formal RJC System documents will be amended as part of the 2012 standards review. Platinum will be in scope for RJC Certification after these documents are re-issued.

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RJC and Chain-of-Custody

Certifying Members' responsible business practices ✓

Certifying chain-of-custody systems ?

In 2010, RJC is investigating the feasibility of developing a standard for independent, third party certification of chain-of-custody systems.

- Voluntary
- Complementary to RJC Member certification
- Not a chain-of-custody platform for industry

Investigating how it can best add value to the industry.

Why the RJC?

RJC has:

- established and agreed standards for responsible business practices
- applicable to the supply chain from mine to retail
- independent, third party assurance system.

RJC chain-of-custody certification *could*:

- provide a common, mutually recognised, industry-wide standard for certification
- support on-product and business-to-business claims re responsible production of diamonds, gold and platinum metals.

Contacts – RJC Management Team



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